



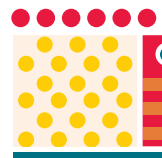
## OPENING SPEECHES



### **Aleksandra Berberih-Slana**

An English Language and History Professor. In 2003 she successfully defended her doctoral thesis at the University of Maribor, Slovenia and was granted the title of Doctor of Historical Sciences. In October 2006, she was appointed director of the National Liberation Museum Maribor, a special museum of modern history. Besides being a director, she is a curator and in charge of a collection of 100.000 objects. Member of different committees, organizes scientific conferences.

Dr. Aleksandra Berberih-Slana is a president of the Slovenian Museum Association since 2015 and an ICOM Slovenia board member, as well as a NEMO – Network of European Museum Organisations board member.





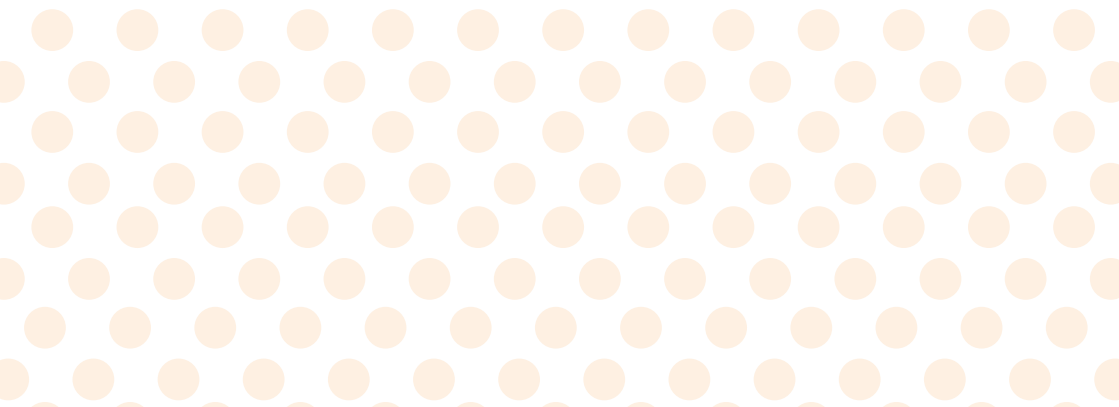
## OPENING SPEECHES



### **Alenka Černelič Krošelj (ICOM SEE)**

Professor of art history and university graduate ethnologist and cultural anthropologist, is employed as the director of the Posavje Museum in Brežice. Lecturer in the field of ethnology at the University of Maribor. She prepares, implements and leads various projects as a curator, art critic and lecturer in the field of cultural heritage and tourism, and collaborates with various organizations, authors and galleries. She co-creates scientific and professional conferences.

President of the Slovenian Ethnological Society, vice-president of the ICOM Slovenia committee and vice-president of the Slovenian Museum Association. Since October 2019, she has been the President of the ICOM SEE.





## OPENING SPEECHES



### David Vuillaume

David Vuillaume director of the German Museums Association since 2017. Prior to this, he was head of the joint office of the Swiss Museums Association and ICOM Switzerland (International Council of Museums) for 11 years. Since 2014 he has been chairing the Network of European Museum Organisations (NEMO) and he has been a board member since 2012.





## OPENING SPEECHES



### Rita Jerónimo

Rita Jerónimo is Deputy Director-General of Cultural Heritage in the Ministry of Culture of Portugal, responsible for Museums, Palaces and Monuments.

She holds a degree in Social Anthropology and a Master's degree in Anthropology in Heritage and Identities, having completed the coursework component of the PhD in Anthropology: Politics and Images of Culture and Museology. She is the author of scientific articles on anthropology and intangible cultural heritage.

She worked in the Cultural Heritage area at the municipal and regional levels and joined the Office of the Minister of Culture as Specialist in Museums and Cultural Heritage. She coordinated and participated in several heritage and museum projects as well as in numerous courses on Intangible Cultural Heritage, as a teacher.



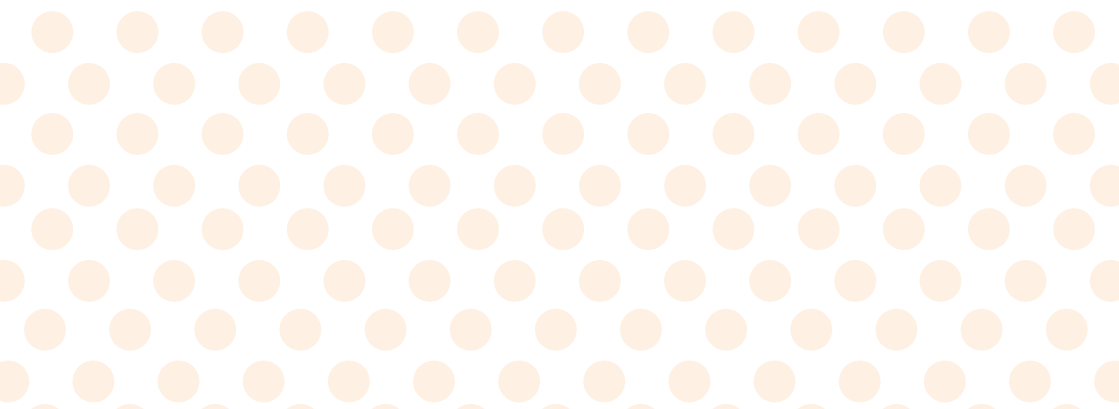


## OPENING SPEECHES



### **Jerneja Jug Jerše, Head of European Commission Representation in Slovenia**

Slovene economist, educated in Ljubljana (BSc), College of Europe in Bruges (MA) and the University of Nottingham (PhD), with extensive experience at the European Commission (in structural reforms, economic and financial affairs and internal market). Currently working as the Head of Commission Representation in Ljubljana, Slovenia.





## MUSEUMS ARE NOT NEUTRAL



### Armando Perla

Museum professional, independent consultant and doctoral student researching the impacts of institutional racism in the museum sector. Armando Perla is part of the founding team in the new Rörelsernas Museum, or Swedish Museum of Migration and Democracy, in development in the city of Malmö, Sweden. He was also part of the founding team in the Canadian Museum for Human Rights, where he was a curator for almost 10 years. Through his curatorial career Armando has worked in the development of numerous exhibitions in Canada and abroad. He also has a vast experience conducting oral histories and in research and co-curatorship with vulnerable and historically marginalized populations. Armando has been Associate Professor at the University of Winnipeg and Manitoba University's Law School. He has worked in different capacities in various organizations such as Casa Alianza in Guatemala, Lunds universitet's Commissioned Education in Sweden, the Manitoba Interfaith Immigration Council in Canada and the Center for Justice and International Law in Washington DC. Armando holds a Law Degree from the Université Laval in Canada and a Master of Laws in International Human Rights Law from Lunds universitet and the Raoul Wallenberg Institute of Human Rights and Humanitarian Law in Sweden.





## MUSEUMS ARE NOT NEUTRAL



### Rok Kajzer

Rok Kaiser, journalist and editor of the Saturday supplement of Slovenian newspaper Večer and the satirical supplement Toti list. Former journalist, editor and deputy editor-in-chief of the Delo newspaper and a long-time Delo correspondent from Croatia. Connoisseur of domestic and foreign policy situation in the region. In collaboration with museums and the museum profession, he edited several appendices related to key historical events and topics. Co-author of several media-museum exhibitions and co-host of museum round tables and tribunes. Author of several biographies.

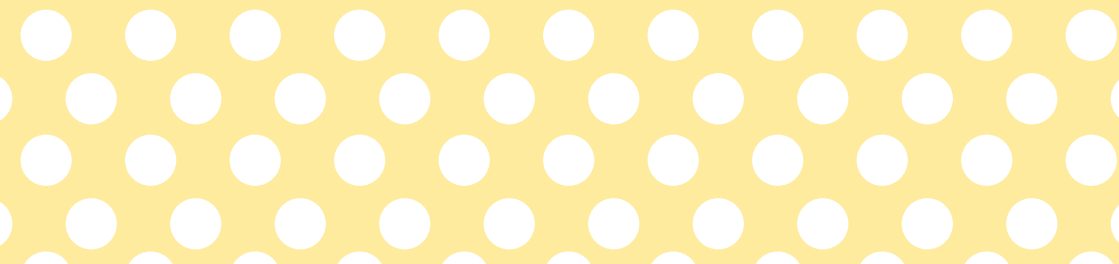


# MUSEUMS ARE NOT NEUTRAL



## Uroš Dokl

Uroš Dokl has been working as curator educator since 2008. Throughout his work as a curator educator he has been developing tools and methods for teaching history with strong echo of past events in the present. He has developed a pedagogical program Museum for peace altered for The National Liberation Museum Maribor. His work within a programme Museum for peace is focused on non-violent resolutions of disagreements and conflicts while using historical events as a background for better understanding of social dynamics and dilemmas. Programme has been awarded with ICOM Slovenia award in 2016.







## MUSEUMS ARE NOT NEUTRAL



### Sara Brighenti

Sara is a museum expert, arts programmer and educator. She is currently the Deputy Commissioner of the National Plan for the Arts. Sara was the director of the Money Museum of the Central Bank of Portugal, responsible for the installation of the museum, exhibitions plan, editions, public programmes and projects with communities. Previously, she was head of education at the “Casa das Histórias Paula Rego” Museum, education and audience engagement advisor in theatres, museums and heritage sites. She was an advisor to the Ministry of Education for vocational arts education curriculum and she participated in several UNESCO’s pilot projects related to arts, culture and education. Prior, she was a museum education mediator, art teacher and worked as a freelance mediator for contemporary art museums in Portugal.



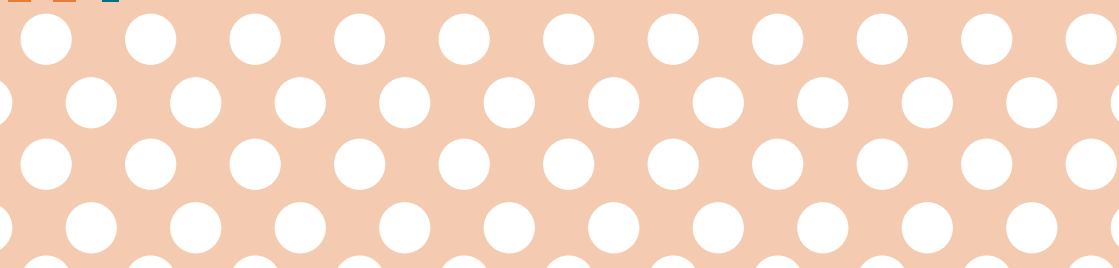


## RETHINKING MUSEUMS – MUSEUMS FOR THE FUTURE



### **Adam Reed Rozan**

Adam Reed Rozan is the director of programs and audience development at the Smithsonian's National Museum of American History. He is widely recognized as an audience-engagement innovator, a champion of change, and an advocate for visitors. He is a founding member of the International Audience Engagement (IAE) network, based in Melbourne, and an International Advisory Board member to The COMuseum in Athens, Greece. Previously, he was director of audience engagement at the Worcester Art Museum in Massachusetts. He has also held many roles at museums including the Oakland Museum of California, Harvard Art Museums, Boston Children's Museum, and Boston's Museum of Science.



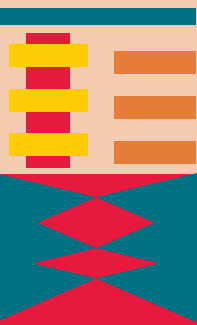


# RETHINKING MUSEUMS – MUSEUMS FOR THE FUTURE



## Darko Babić

Darko Babić holds PhD in Museology/Heritage Management. He acts as Chair of Museology at the Faculty of Humanities and Social Sciences, University of Zagreb (Croatia), as Vice-Chair of ICOM Croatia and ICOM's IC for the Training of Personnel (ICTOP). Darko is a member of editorial boards of "HER & MUS journal" (Ediciones Trea & University of Barcelona, Spain), "Museologica Brunensia" (Masaryk University, Brno, Czech Republic) and "Museum - Monument - Heritage" (Sankt - Petersburg State University, Russia). He is appointed co-editor of ICOM's forthcoming book on Museum Management. Darko has significant experience in implementation of EU-funded heritage projects and as author of museum and heritage projects.





# RETHINKING MUSEUMS – MUSEUMS FOR THE FUTURE



## Kaja Širok

Kaja Širok is a historian, museum manager and researcher. She served as the director of the National Museum of Contemporary History and worked as a research fellow at the Faculty of Arts (Department of Sociology). She is currently the chairman of ICOM Slovenia and a member of the ICOM ETHICS committee. In 2019, she was appointed as a member of the Academic Committee of the House of European History in Brussels. Her current research addresses museum and memory studies, with special emphasis on the creation of national narratives in relation to identity formation, contested memories and revisionism. She has published several articles and cooperated in various EU funded projects on memory and museum studies.



# RETHINKING MUSEUMS – MUSEUMS FOR THE FUTURE



## Vana Gović

Vana Gović has been a senior curator at Maritime and History Museum of Croatian Littoral Rijeka, since 2015. Managing one of the Museum subsidiaries - Lipa Remembers Memorial Centre – Vana focuses on dealing with difficult heritage. Combining culture of remembrance, contemporary art and community engagement, she favors “crossover” museum programs and activities as a way of questioning museum potentials for impacting social change.

Since 2018, Vana has been facilitating the process of forming the Civic Museum Council - first participatory governance model successfully implemented in one of the Croatian museums.

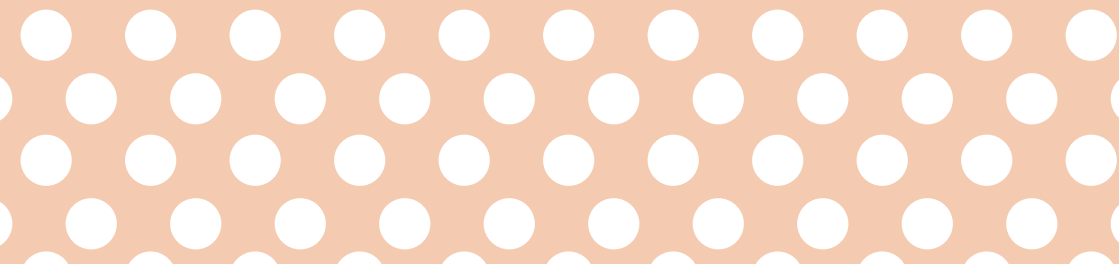


# RETHINKING MUSEUMS – MUSEUMS FOR THE FUTURE



## María Acaso

María Acaso is a cultural producer whose projects centre on defying the divisions between art and education, the academic and the popular, the theoretical and the practical; on developing a contemporary education and transforming the formats of knowledge transmission. A founding member of the Invisible Pedagogies collective. María is Head of Education at the Museo Reina Sofía (Madrid, Spain).



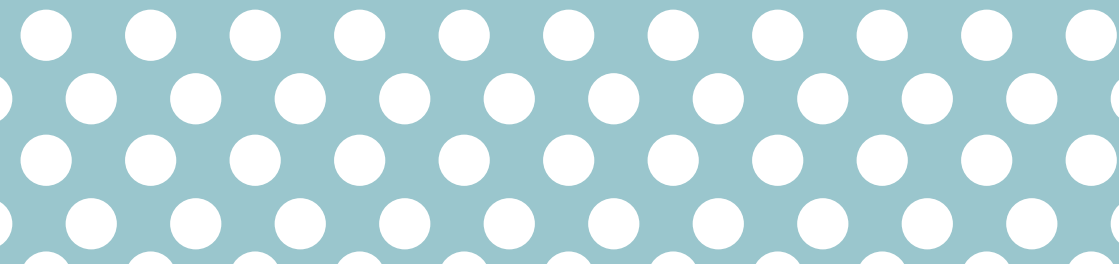


# THE GREEN POWER OF MUSEUMS



## Nataša Nemeček

Nataša Nemeček, MA, obtained her degree in History of Arts from the University of Ljubljana, Faculty of Arts and in Conservation-restoration at the University of Ljubljana, Academy of Fine Arts and Design. She then continued her studies at the Academy of Fine Arts and Design and obtained her Master's degree in 2013. She is a senior conservator-restorer at the National Museum of Slovenia, where she has been employed since 2004. Her work focuses on historical metal objects and numismatics. Currently her main interest are electrolytic cleaning procedures on metal and composite objects and she is involved in scientific investigation of museum objects in collaboration with several research institutions in Slovenia. One of her many research areas – besides conservation of metals – is the history of museum objects conservation in Slovenia, which was also the subject of her Master's degree. She is also the editor of the publication Conservator-restorer, vice president of the Slovenian Society for Conservation-Restoration and a member of the Slovenian museum association's Conservation-restoration section.



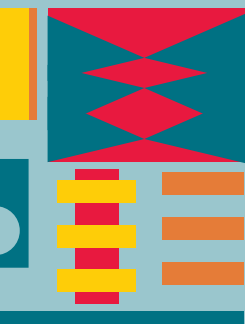


# THE GREEN POWER OF MUSEUMS



## Eva Menart

Eva Menart, PhD, obtained her Diploma in Chemistry from the University of Ljubljana, Faculty of Chemistry and Chemical Technology in 2009 and her PhD in Heritage Science from University College London, The Bartlett School of Graduate Studies in 2013. Her research in preventive conservation started during her PhD, after which she was employed as a researcher at the National Institute of Chemistry Slovenia, working on cultural heritage-focused projects. Since 2016 she has been employed in the National Museum of Slovenia, where she is currently the head of the Department for Conservation and Restoration. Her main focuses are scientific analysis of historic/museum objects, with the emphasis on non-destructive techniques (X-ray fluorescence spectrometry (XRF), proton-induced X-ray emission (PIXE)) and preventive conservation of collections/objects. Since 2018 he has also been working as a research assistant at the Jožef Stefan Institute, and is a member of the Slovenian Society for Conservation-Restoration and the Slovenian museum association's Conservation-restoration section.







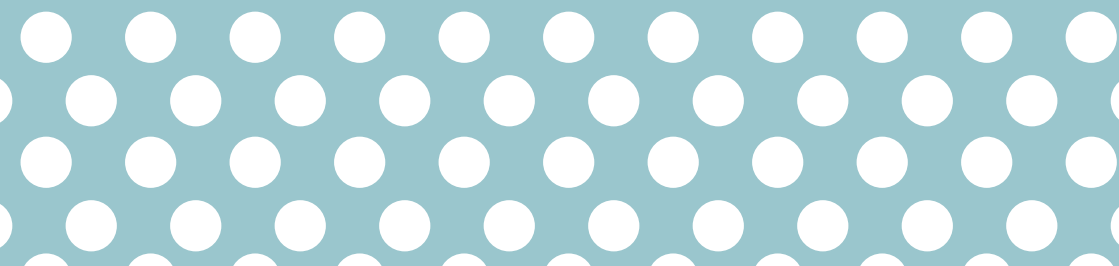
# THE GREEN POWER OF MUSEUMS



## Bettina Leidl

Bettina Leidl, director of KUNST HAUS WIEN and president of ICOM Austria since 2019, created a place that combines art and ecology with the repositioning of the museum. The museum regularly invites artists who deal with topics such as sustainability, climate change, recycling, urbanism or intergenerational responsibility from today's perspective in a critical and visionary way.

Together with ICOM Austria, Bettina Leidl has advanced the foundations for the certification of Austrian museums as sustainable and socially responsible actors. In 2018, KUNST HAUS WIEN became the first green museum to be awarded the Austrian Ecolabel. In addition to its content-related orientation, KUNST HAUS WIEN also attaches importance to sustainable action in its operational activities and everyday work.



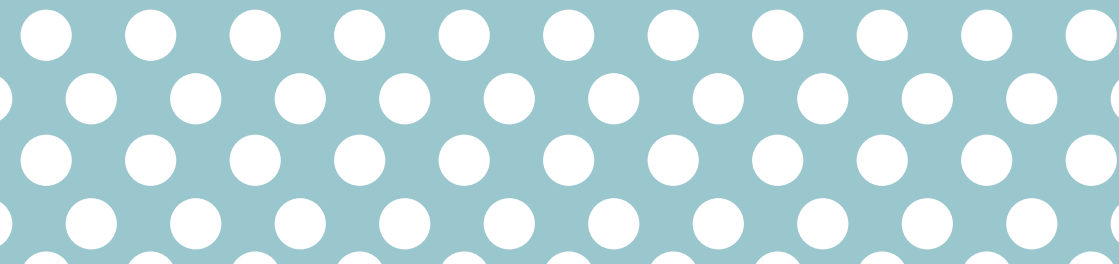


# THE GREEN POWER OF MUSEUMS



## Saša Mesec

Saša Mesec is a curator at the Slovenian Alpine Museum. From 2008 she worked on numerous projects connected with rural area and cultural heritage protection. She worked as a project concept development consultant in the field of culture, tourism, agriculture and entrepreneurship on local, regional and international level. She was a member of the project development teams on various EU projects. Since 2017 she has been employed at the Slovenian Alpine Museum in Mojstrana where she has been working on tangible and intangible mountaineering heritage. She was the author of Female Courage, an exhibition about Slovene women alpine climbers, and of the exhibition 10 anchor points in Slovene alpine climbing. She is also involved in the Alpine Convention projects and linking cultural and natural heritage in cooperation projects with other institutions and countries.



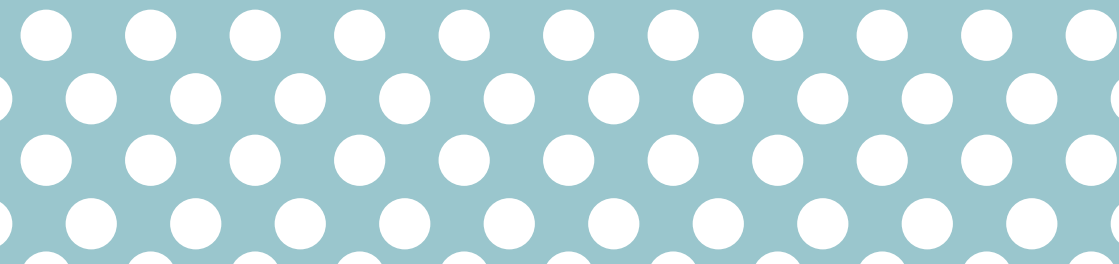
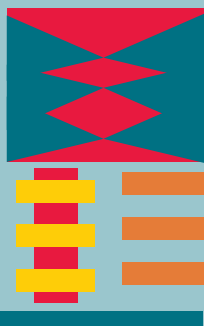


# THE GREEN POWER OF MUSEUMS



## Irena Lačen Benedičič

Irena Lačen Benedičič has worked in different fields of cultural heritage protection since 1990. Since 2005 she has been the director of the Upper Sava Valley Museum, which takes care of the tangible and intangible cultural and natural heritage of the Upper Sava region, as well as the mountaineering and ironmaking heritage of Slovenia. She heads the museum that looks after the cultural heritage of the Upper Sava Valley and the wider area bordering Italy and Austria. She has been instrumental in successfully linking what the museum has to offer with the tourist industry and participates at conferences in Slovenia and beyond, presenting the activities of the museum. She is involved in several international projects. She is a member of the executive committee of the Slovenian Museum Society, holds the presidency of the Slovenian Museum Association, is the President of the Expert Council of the Technical Museum of Slovenia, and the Editor-in-chief of The Jesenice Review.



# THE GREEN POWER OF MUSEUMS



# Florian Schleder

Florian Schlederer studied Physics and Philosophy in Vienna, Oxford and Tokyo. Since 2018, he has been involved with Fridays For Future, co-organized the successful Austrian Citizen's Climate Petition and co-founded the international initiative Museums For Future as a curator. As Science Writer he is joint author with Katharina Rogenhofer of the German book "If nothing changes, everything changes" (translated title).



# THE DIGITAL IN MUSEUMS – WHAT'S NEXT?



## Kaja Antlejš

Dr Kaja Antlejš is Senior Lecturer in Industrial Design and CADET Virtual Reality Lab Researcher - Museums/Heritage at the School of Engineering, Deakin University. Interested in the intersection of human-centered design, museums/heritage, extended reality (XR) – virtual/augmented/mixed reality and 3D printing, futures thinking, space (space heritage, human exploration, newspace) and entrepreneurship (start-ups). Dr Antlejš has an MSc in Industrial Design (2008, 3D printing, 3D scanning and parametric design) and a PhD in Museum and Heritage Studies (2013, VR/AR, serious games and 3D printing for museum exhibitions), both from the University of Ljubljana. Between 2013 and 2014, she was an EVS (European Voluntary Service) volunteer in Rabat/Casablanca, Morocco, and completed a 4-month entrepreneurship training at RRA LUR in Slovenia. In 2015, Kaja completed her Endeavour Postdoctoral Research Fellowship at the Centre for Creative and Cultural Research, University of Canberra. She has been involved in NMC Horizon Reports (Museum Edition 2015, 2016), eCultValue (EC FP7), and ViMM - Virtual Multimodal Museum TA2.2 (EC Horizon 2020). At Deakin University, Dr Antlejš is one of the initiators and leading researchers of the #TheLittleLProject, and #GeelongInventions, both aligned with Geelong's recent designation as a UNESCO City of Design. Kaja is a member of ICOM – International Council of Museums, AMAGA – Australian Museums and Galleries Association (AMAGA EVRNN – Evaluation and Visitor Research National Network), Interpret Europe – European Association for Heritage Interpretation, AAM – American Alliance of Museums, and MuseWeb. She is an alumna of the Southern Hemisphere Space Studies Program 2021 (SHSSP21) at the International Space University and the University of South Australia. Dr Kaja Antlejš is also Co-founder and President of the Slovenian Australian Academic Association SAAA, a member of the Association of Slovenes Educated Abroad VTIS and one of the mentors in the American Slovenian Education Foundation ASEF Fellowship Program.

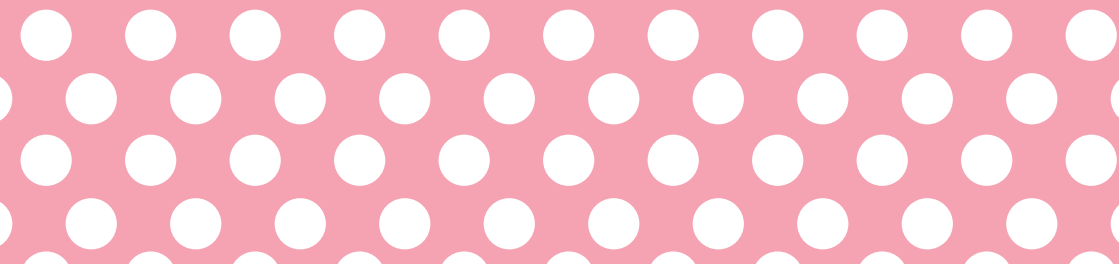
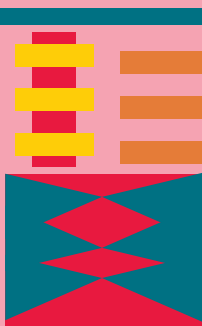


# THE DIGITAL IN MUSEUMS – WHAT'S NEXT?



## Emilija Stojmenova Duh

Emilija Stojmenova Duh received the Ph.D. degree in electrical engineering from the University of Maribor, Maribor, Slovenia, in 2013. After graduation in 2009, she was employed as a user experience manager at a large multinational telecommunication company Iskratel, where she obtained valuable experience from the telecommunication industry. She was also head of Demola Slovenia, part of Demola Network, which is recognized as best practice example for innovation policy makers by OECD and World Bank. She is currently a research fellow at the Faculty of Electrical Engineering, University of Ljubljana. Her research work focuses mainly on user centered design, design thinking and open innovation. She is coordinating the development of the national FabLab Slovenia network. She is “World Usability Day Slovenia” conference chair, IEEE Women in engineering (WIE) Slovenia section chair and an active member of IEEE, ACM UxPA, and IxDA.



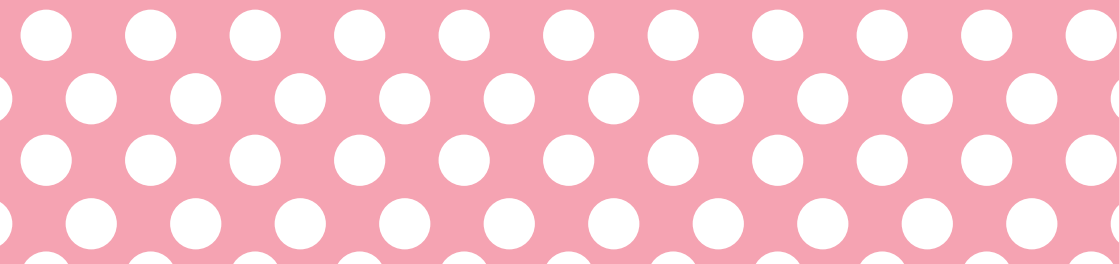


# THE DIGITAL IN MUSEUMS – WHAT'S NEXT?



## Ana Carvalho

Postdoctoral researcher at the Interdisciplinary Centre for History, Cultures and Societies (CIDEHUS) of the University of Évora (Portugal). She has a PhD in History and Philosophy of Science, specialization Museology and a Master's degree in Museology. Member of the Task Group Museums of the Future (2019-2020), under the Portuguese Ministry of Culture, to propose recommendations for public policy. She collaborated as senior researcher in the Mu.SA project – Museum Sector Alliance (2016-2020), focusing on the challenges of digital transformation for museums. She is one of the founders of the Portuguese scientific journal MIDAS, *Museus e Estudos Interdisciplinares*, and is currently co-editor-in-chief. Editor of ICOM Portugal bulletin (2014-2018). Her research interests focus on cultural heritage and museum policies, history of museology and contemporary museology issues, namely on how digital technologies development influence museums and their ways of working.





# THE DIGITAL IN MUSEUMS – WHAT'S NEXT?



## Elena Villaespesa

Elena Villaespesa works as an Assistant Professor at the Pratt Institute School of Information. Her research and teaching areas of interest include digital strategy, data analytics and user experience research, and applied evaluation within the museum sector. Elena is co-founder of the Museums + AI Network, which is funded through an AHRC Network Grant. She completed a Ph.D. in Digital Heritage at the School of Museum Studies, University of Leicester (United Kingdom) and an MA in Arts Management, Universidad Carlos III, Madrid (Spain). She has previously worked as a Digital Analyst at the Metropolitan Museum of Art and Tate. In these roles she was in charge of establishing and overseeing an analytics program to monitor and assess museum digital channels, platforms, and programs.

